

**POLS/PLAN 4701/5701**  
**Sustainable Economic Development Policy**  
**Group Projects**  
**Spring 2012**

**Instructions:**

You will work in groups of 3-5 students as consultants for a metropolitan region (Atlanta excluded). You will undertake an occupational and/or industrial analysis of the city looking at its occupational and/or industrial mix. You will also look at the social, economic and demographic characteristics of the city. You will then analyze current economic development strategies that the city is undertaking and assess whether these are effective strategies. You will incorporate both the results that such initiatives have had thus far on the region AND you will assess the “fit” of such strategies with your own socioeconomic analysis of the region. Is the city fully maximizing its strengths? If not, devise your own economic development strategy that is most suitable for the city and the opportunities and challenges of implementing it. You need to tie your analysis with the relevant debates and theories that we read in class. All members of the team must be involved in researching and presenting the materials.

The report will be 20-25 pages double-spaced excluding appendix and references. The PowerPoint presentation can be between 15-20 minutes, and will be presented in class on **Tuesday, April 14**. If you want, a one-page executive summary can be handed out to the class for your presentation.

Submit both presentation and paper by email to [rkolenda@westga.edu](mailto:rkolenda@westga.edu). If you have non-digital materials that can't be submitted online, bring them to class or leave them in my mailbox by the due date, **Tuesday, April 24 at 5 p.m.**

Case study presentation (group)	10%
Case study staff report (group)	35%

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**Case Study Staff Report and Presentation Sample Outline**

- I. Background of City
- II. Current Status of City
  - a. Narrative description
  - b. Statistical description
    - i. Demographic data (population characteristics)
    - ii. Industrial analysis (LQ, shift-share, cluster analysis)
- III. Describe/Evaluate Current Economic Development Strategies
- IV. Recommendations
- V. Appendices (you may want to include additional graphics, tabular data, charts, maps, and/or applicable source materials)