

## **RICHARD S. “RIC” KOLENDA, PH.D.**

Clinical Associate Professor

Department of Public Administration

Dyson College of Arts and Sciences, Pace University

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New York, NY 10038

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### **EDUCATION**

#### **Ph.D., 2017, Public Policy, Georgia State University/Georgia Institute of Technology**

Joint Ph.D. Program with Andrew Young School of Policy Studies and

Georgia Tech School of Public Policy

Major field: Urban Economic Development Policy

Minor field: City and Regional Planning

#### **M.A., 1987, Urban Studies, Temple University**

Fields included Public Administration & Urban Politics

Ph.D. (coursework only), Political Science, fields included Public Policy, Urban Politics, and Political Philosophy

#### **B.S., 1984, Grand Valley State University**

Economics, Minor in Journalism

### **ACADEMIC APPOINTMENTS**

**Clinical Associate Professor**, Department of Public Administration, Dyson College of Arts and Sciences, Pace University, New York, NY, 2023-present

**Clinical Assistant Professor**, Department of Public Administration, Dyson College of Arts and Sciences, Pace University, New York, NY, 2019-2023

**Professional Lecturer**, School of Public Service, DePaul University, Chicago, IL, 2017-2018

**Clinical Assistant Professor**, Department of Public Administration, College of Urban Planning and Public Affairs, University of Illinois at Chicago, Chicago, IL, 2016-17

**Adjunct Assistant Professor**, Department of Geography and Planning, Appalachian State University, Boone, NC, 2014-15

**Adjunct Instructor**, Department of Political Science and Planning, University of West Georgia, Carrollton, GA, 2012

**Adjunct Instructor**, Department of Public and International Affairs, University of North Carolina Wilmington, Wilmington, NC, 2005-2007

**Adjunct Instructor**, Department of Public Service, Hospitality Management Program, Cape Fear Community College, Wilmington, NC, 2004-2007

**Adjunct Instructor**, Department of Political Science, Rowan University, Glassboro, NJ, 1990-1992

**Adjunct Instructor**, Department of Social Sciences, Philadelphia University, Philadelphia, PA, 1990

**Adjunct Instructor**, Department of Geography and Urban Studies, Temple University, Philadelphia, PA, 1987-1990

#### **PEER-REVIEWED PUBLICATIONS**

**Kolenda, R.**, & Liu, C.Y. (2012). Are Central Cities More Creative? The Intrametropolitan Geography of Creative Industries. *Journal of Urban Affairs*, 35(5), 487-512.

Liu, C.Y., & **Kolenda, R.** (2012). Counting and Understanding the Contingent Workforce: Using Georgia as an Example. *Urban Studies*, 49(5), 1003–1025.

Liu, C.Y., **Kolenda, R.**, Fitzpatrick, G., & Todd, T.N. (2010). Re-creating New Orleans: Driving Development through Creativity. *Economic Development Quarterly*, 24(3), 261–275.

#### **CURRENT RESEARCH PROJECTS**

“Empowering Entrepreneurship: Platform Cooperatives as Pathways from Gig Work to Sustainable Careers.” Helene and Grant Wilson Center for Social Entrepreneurship. 2020-21 Faculty Fellowship.

“COVID-19 and the gig economy.” Ongoing research based on an international survey of platform-based gig workers, 2021-22.

#### **CONFERENCE PRESENTATIONS**

“Gigging in a Post-Pandemic World: Lessons on the Future of Work from a Survey of Gig Workers.” Presented at the 2023 Urban Affairs Association Conference, Nashville, TN, April 26-29, 2023.

“Inequality and Upward Mobility: Two Metros, Two Competing Narratives” Accepted for presentation at the 2022 Urban Affairs Association Conference, Washington, DC, April 12-14, 2022.

“Gigging in a Post-Pandemic World: Lessons on the Future of Work from a Late-Pandemic Survey of Gig Workers.” Presented at the 43<sup>rd</sup> Annual Association for Public Policy Analysis and Management Conference, Austin, TX, March 27-29, 2022.

“Inequality and Upward Mobility: Some Findings from Atlanta and San Francisco.” Presented at the 2021 Midwest Political Science Association Conference, Chicago, IL. [Rescheduled from 2020 due to COVID-19] Online only, April 14-18, 2021.

“Platform Work as Urban Infrastructure: Preliminary Results from a Mid-pandemic Survey of Gig Workers.” Presented at the 2021 American Society for Public Administration Conference, Online only, April 9-15, 2021.

“The Gig Economy During and After the Pandemic.” Presented at the Pace University Future of Work Conference, April 8, 2021.

“COVID-19 and the gig economy: Preliminary results from a mid-crisis survey.” Presented at the 2020 Northeast Conference on Public Administration, November 6-7, 2020, Boston, MA.

“Making the Gig Economy Work for Everyone: Strategies to Reduce Precarity for Contingent Workers” Presented at the 2018 Urban Affairs Association Conference, Toronto, ON, Canada.

“Do Creative Economies Increase Economic Opportunities?” Presented at the 2015 Urban Affairs Association Conference, Miami, FL.

“‘Hollywood South’ or Box Office Bust: Atlanta’s Growing Media Presence and Its Implications for Employment Growth.” Presented at the Second Annual Atlanta Studies Symposium, Atlanta, GA.

“Employment Growth and State Incentives for the Entertainment Industry: A Multi-State Analysis.” Presented at the 2014 Urban Affairs Association Conference, San Antonio, TX.

“Incentivizing Creativity: State Tax Incentives and the Growth of the Georgia Film Industry.” Presented at the 2013 Experience the Creative Economy Conference, Toronto, ON, Canada.

“Growing an Industrial Cluster: Movie Production Incentives and the Georgia Film Industry.” Presented at the 2013 Urban Affairs Association Conference, San Francisco, CA.

“Assessing the Effectiveness of Entertainment Industry Incentives for Firm and Employment Growth.” Poster presentation at the 2012 Association for Public Policy Analysis and Management Conference, Baltimore, MD.

“Assessing the impact of incentives for the entertainment industry on firm and employment growth: A fifty state analysis.” Presented at the 2012 Association of Collegiate Schools of Planning Conference, Cincinnati, OH.

“Assessing the Impact of Incentives for the Entertainment Industry in the South: Policy Implications in a Recessionary Period.” Presented at the 2012 Urban Affairs Association Conference, Pittsburgh, PA.

“The Intrametropolitan Geography of Creative Industries.” With Cathy Yang Liu. Presented at the 2011 Urban Affairs Association Conference, New Orleans, LA.

“Assessing the impact of incentives for the entertainment industry in the South: Policy implications in a recessionary period.” Poster session at 2010 Midwest Political Science Association Conference, Chicago, IL.

## BOOK REVIEWS

**Kolenda, R.** Review of *After the Gig: How the Sharing Economy Got Hijacked and How to Win It Back*, by Juliet B. Schor, *Journal of Working-Class Studies*, Vol. 7 No. 2 (December 2022): 128-130.

## RESEARCH REPORTS

“Flexible Work Arrangements in Georgia: Characteristics and Trends.” With Cathy Yang Liu. *Fiscal Research Center Reports*. Atlanta: Fiscal Research Center at the Andrew Young School of Policy Studies. 2011.

**GRANTS & FELLOWSHIPS**

Pace University. Helene and Grant Wilson Center for Social Entrepreneurship. 2020-21 Faculty Fellowship (\$5,000).  
 Andrew Young School of Public Policy Dissertation Fellowship, 2013.  
 Andrew Young School of Public Policy Dean's Scholar Fellowship, 2008-2011  
 Fellow, North Carolina Institute of Political Leadership, Spring 2004  
 Leadership Wilmington [North Carolina], 2003-4  
 City of Wilmington's Citizens Academy, Spring 2003

**TEACHING & RESEARCH EXPERIENCE****2019- Pace University, New York, NY****Graduate courses:**

Policy Studies [Online]	5 semesters
Organization Theory & Management [F2F & Online]	5 semesters
Capstone Project Seminar [F2F & Online]	3 semesters
Applied Data Analysis (Statistics) [F2F & Online]	3 semesters
Municipal Management [F2F & Online]	3 semesters
Research Methods for Public Administrators [F2F & Online]	2 semesters
Regional Planning [Online]	2 semesters
Program Planning & Evaluation [F2F & Online]	2 semesters
Economics of Government, Health Care & Nonprofit Entities [Online]	1 semester
Project Development & Grant Writing [Online]	1 semester

**Undergraduate courses:**

Public Administration and Its Environment [Online]	3 semesters
Organizational Planning and Budget Process [Online]	2 semesters

**2017-18 DePaul University, Chicago, IL [F2F]****Graduate courses:**

Policy Design & Analysis	3 quarters
Local Government Administration	1 quarter
Research Methods for Public Service	3 quarters
Metropolitan Planning	
Integrative Seminar [Capstone]	

**2016-17 University of Illinois at Chicago, Chicago, IL [F2F]****Graduate courses:**

Public Policy Development and Process	2 semesters
Public Administration Theory	2 semesters

**Undergraduate courses:**

Environmental Policy	1 semester
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**2014-15 Appalachian State University, Boone, NC [F2F]****Undergraduate courses:**

Town, City and Regional Planning	2 semesters
Planning Techniques	2 semesters
Economic Development Planning Studio	1 semester
Community Development (Graduate also)	1 semester

**2009-2014 Graduate Teaching Assistant, Georgia State University, Atlanta, GA [F2F]****Courses taught – Undergraduate:**

Economic Development Policy	3 semesters
Evaluating Public Policy	3 semesters
Public Policy Analysis	3 semesters

**2012 University of West Georgia, Carrollton, GA****Graduate & undergraduate courses:**

Technology and Sustainable Economic Development	1 semester
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**2005-2007 Adjunct Instructor, Univ. of North Carolina Wilmington, Wilmington, NC****Undergraduate courses:** American National Government**2004-2007 Adjunct Instructor, Cape Fear Community College, Wilmington, NC****Undergraduate courses:** Hospitality Information Systems and Basic PC Literacy**1990-1992 Adjunct Instructor, Rowan University, Glassboro, NJ****Undergraduate courses:** American Government**1990 Adjunct Instructor, Philadelphia University, Philadelphia, PA****Undergraduate courses:** Introduction to Political Science**1987-1990 Teaching Assistant, Temple University, Philadelphia, PA****Undergraduate courses designed by and taught:**

American Political System
American State & Local Politics
Urban Politics and Problems
Urban Society

**RESEARCH EXPERIENCE****2009-2014 Graduate Research Assistant, Georgia State University, Atlanta, GA**

**Courses taught – Undergraduate:** Economic Development Policy; Evaluating Public Policy; Public Policy Analysis. Guest lecturer, Graduate courses in Economic Development Policy; Microeconomics for Public Policy

**1996 Research Consultant, Metropolitan Philadelphia Policy Center, Phila., PA****PROFESSIONAL ASSOCIATIONS**

American Society of Public Administration (ASPA)

Urban Affairs Association (UAA)

Association for Public Policy Analysis and Management (APPAM)

Association of Collegiate Schools of Planning (ACSP)

**SERVICE TO PROFESSION**

- President, New York Metropolitan Chapter of American Society of Public Administration, 2022-23
- President-Elect, New York Metropolitan Chapter of American Society of Public Administration, 2021-22
- Treasurer, New York Metropolitan Chapter of American Society of Public Administration, 2020-22
- Membership Committee, Urban Affairs Association, 2020-22
- Panel Moderator, 2021 Midwest Political Science Association Conference, April 14-18.
- Panel Moderator, 2021 Working Class Studies Association Conference.
- Steering Committee, 2019 Transport Chicago Conference, June 14.
- Panel Moderator, 2019 Transport Chicago Conference, June 14.
- Panel Organizer, “Contradictions of the creative city: inequality, economic mobility, and the arts.” Presented at the 2015 Urban Affairs Association Conference, Miami, FL.
- Textbook reviewer for Sage Publications, Inc.
- Manuscript reviewer for:
  - The American Review of Public Administration, Sage Publications, Inc.
  - Journal of Urban Affairs, John Wiley & Sons, Inc.
  - Economic Development Quarterly, Sage Publications, Inc.
  - The Social Science Journal, Elsevier B.V.
  - Journal of Transport Geography, Elsevier B.V.
  - CQ Press

**UNIVERSITY & DEPARTMENT SERVICE**

Department of Public Administration Faculty Member of the Year, 2022-23

Department Assessment Representative, Spring 2023

NASPAA Accreditation Team, Pace University MPA Degree

Faculty Affairs Committee, Pace University

Admissions & Retention Committee, Pace University

Faculty Handbook Committee, Pace University

Committee on Creativity & Innovation, Joint Campus, Pace University

## OTHER PROFESSIONAL EXPERIENCE

### **Consultant, RW Ventures, Chicago, IL**

Research and reporting on a regional economic development plan

Worked on issues related to innovation, entrepreneurship and the creative economy

### **Founder & Executive Director, Cape Fear Hospitality Association, Wilmington, NC**

Create and execute all marketing, public relations and fundraising efforts and events

Designed & created content for organization website

### **Chair, City of Wilmington/New Hanover County Emerging Issues Action Group**

Analyze and report on emerging issues affecting the health and safety of the community

### **Chair, Philadelphia School District's Computers & Technology Stakeholders' Partnership**

Developed programs in conjunction with teachers and students to better prepare students for technology careers

### **Advisor, Greater Philadelphia CollegeTown Project Advisory Group**

Worked with businesses and universities to attract and retain students for the Philadelphia area to bolster the “knowledge economy.”

### **Founding President & Executive Director, Philadelphia Area New Media Association, Philadelphia, PA**

Created and executed all marketing and fundraising efforts and events

Built the organization to over 300 members and \$50,000 in annual revenues in its first year as a 501(c)6

### **Director of Interactive Strategies, Culture Quest, Inc., Philadelphia, PA**

### **Director of Product Marketing, WiredVines, Inc., Plymouth Meeting, PA**

### **Director of Creative Technologies, GivingCapital, Inc., Philadelphia, PA**

### **Cofounder & Chief Operating Officer, Precision Media, Inc., Plymouth Meeting, PA**

### **Cofounder & Partner, Odyssey Systems Corporation, Philadelphia, PA**

## **CIVIC ENGAGEMENT & ASSOCIATIONS**

City of Wilmington, NC, Mayor's Economic Development & Convention Center Task Force  
“Improving the Quality of Life in Southeastern North Carolina” Conference, Co-chair, May 9, 2003

Greater Wilmington Chamber of Commerce, Local Government Committee

Painted Bride Art Center, Vice-President, Board of Directors